

2022 CTAT Winter Conference

B Break/Meal
 R Breakout
 E Exhibit Hall Activity
 M Meeting
 P Plenary
 S Staff
 T Training

FEBRUARY 6 • SUNDAY

5:00pm – 7:00pm **S Registration Open** Los Rios Foyer

FEBRUARY 7 • MONDAY

7:00am – 9:30am **B Continental Breakfast** Los Rios Foyer

7:00am – 3:00pm **S Registration Open** Los Rios Foyer

8:00am – 5:30pm **M CTAT Awards Committee Meeting/Interviews** Directors, Pecos, Nueces/Frio

8:30am – 2:30pm **T Quality CTE Programs for Students with Special Needs (additional pre-registration fee required)**
Speakers: Tally Jo Stout Blanco/Llano

With employment between the ages of 16 and 21 being the top predictor of post-secondary success for students with disabilities, Career and technology professionals hold the key to the future for many of these students. CTE professionals are in a position to literally change the world for the better, one child at a time, by impacting homelessness and incarceration rates for young people with disabilities. Here are the tools you will need!

- Legal requirement overview (lots of changes in the past year, both from CTE and from Sped)
- ARD and 504 decisions and the impact on the CTE classroom and the job site
- Accommodations and modifications
- Behavior intervention plans and classroom management
- Task analysis, data collection, data interpretation and job coaching
- Strategies and tools to support collaboration between disability services and the CTE professional

8:30am – 2:30pm **T Training for New Counselors: Graduation Requirements and CTE (pre-registration required)**
Speakers: Candace McGowan Pecan

This workshop is designed for counselors new to CTE and/or those needing a refresher. Topics such as 4-year plans, special populations, PEIMS, accountability and understanding endorsement requirements are discussed. Understanding CTE courses and how they count for graduation requirements, the AAR, 7th and 8th grade requirements for PGPs, as well as legislative updates are also included.

8:30am – 2:30pm **T Training for New CTE Administrators (pre-registration required)** Rio Grande Ballroom
Speakers: Mark Bosher, Traci Hendrix

Training for New Administrators is appropriate for CTE directors, coordinators and other staff responsible for CTE program decisions at the district level. This training is most useful for those with five years of experience or less. Participants will receive legislative updates and information necessary to implement and sustain effective CTE programs. Access to a virtual resource with electronic documents and related web links will be shared.

3:00pm – 3:30pm **M CTAT Executive Committee** Nueces/Frio

3:30pm – 6:00pm **M CTAT Board of Directors** Nueces/Frio

5:00pm – 6:00pm **M TEA Meeting with ESC Specialists** Pecan

6:00pm – 8:00pm **CTAT Board Social** TBA

FEBRUARY 8 • TUESDAY

7:00am – 9:30am	B	Continental Breakfast	Regency East
7:00am – 4:00pm	S	Registration Open	Los Rios Foyer
8:00am – 5:00pm	E	Solutions Center Open	Regency East
8:30am – 10:00am	P	Opening General Session Keynote Speaker: Jim Morris was a high school science teacher and coach in west Texas who miraculously made it to the Major Leagues at the age of 35. His life story made cinematic history with the heartwarming and unforgettable Disney movie <i>The Rookie</i> starring Dennis Quaid. Jim pitched for two seasons for the Tampa Bay Devil Rays reaching speeds up to 102 mph and chose to retire to raise his children. Since 2002, Jim has been a highly sought after motivational speaker traveling around the work inspiring audiences to follow their dreams and never give up. In his latest book, <i>Dream Makers: Surround Yourself With the Best To Be Your Best</i> , Jim shares more of his incredible life story including the people who helped make him the success he is today: his Dream Makers. Jim has been honored to receive a Lifetime Achievement award from the Bobby Bragan Youth Foundation and has been involved with BCFS, Arms of Hope, Texas Youth Commission and other philanthropic efforts. He launched his own Foundation, Jim "The Rookie" Morris Foundation, in 2015, giving back to underserved communities and children. Jim and his wife, Shawna, have raised five children and live near San Antonio.	Regency West
10:00am – 10:45am	E	AM Solutions Center Walkabout	Regency East
10:45am – 11:30am	R	Bridging the Gaps with CTE Summer Camps <i>Speakers: Barbara White, Debbie Schaefer, Justin Gomez, Nicole Esparza, Ruth Perez</i> Are you wondering how to introduce your robust CTE programs to 5th grade and 8th grade students as they transition to the next educational level? You too can host a CTE Bridge Camp to introduce students to all of the CTE clusters and programs you offer in your district.	Pecan
10:45am – 11:30am	R	Building Relationships: Linking Personal Connections to Academic Success <i>Speakers: Matthew Rosas</i> Successful classrooms happen when relationships are built. At-risk students must feel heard, respected, and listened to as individuals in order to achieve academically. This session will explore the concepts of student self-efficacy, persistence, and persistent relationship building in order to build a foundation for academic success for even the most difficult of students.	Pecos
10:45am – 11:30am	R	Changing the CTE Culture <i>Speakers: Carrie Chandler, Kimberly Harris</i> Square peg? Round hole? Do you feel like you want to yell, "My class matters, too!" CTE courses are NOT just another elective! CTE people understand CCMR, Outcome Bonuses, Certifications, Accountability, and more, but does everyone else? As Robert Boyce stated, "Knowledge is power. Knowledge shared is power multiplied." You will NOT want to miss this 45 minute session where we take a dive into marketing, promoting, and branding your CTE Programs of Study to increase student performance, campus support, and community involvement!	Frio
10:45am – 11:30am	R	Completing the Journey through Work-Based Learning <i>Speakers: Kayla Yates, Whitney Weaver</i> In this session we will share information about Deer Park ISD's successful Work-Based Learning program. The presentation will include a deep dive into our seven distinct Work-Based Learning opportunities provided to students through Practicum classes. It will include recruitment practices, documentation, community and district job placements, and challenges that accompany WBL.	Nueces

10:45am – 11:30am	R	Industry Based Certifications with Certiport (exhibitor content) <i>Speakers: Clay Hagblom</i> Certification the full pathway for student success, Learn, Practice, Certify and Advance. We'll also be detailing the certifications on the Texas approved IBC list.	Blanco
10:45am – 11:30am	R	Insuring Students Successful Careers in Risk Management & Insurance (exhibitor content) <i>Speakers: Bob Rogers, Jennifer Baker, Jennifer Edenfield, Russell VanHoose</i> The National Alliance for Insurance Education and Research has been the premier provider for insurance and risk management professionals for over 50 years. As a staggering number of insurance professionals will be eligible to retire over the next few years, we began to dream about how we might create a pathway for young people to learn about and gain an interest in the insurance and risk management industry. The CISR High School program was born out of that goal. Students who complete our program gain five industry-based certifications (IBC) that make up the designation, Certified Insurance Service Representative. This session will outline how our organization can help high school CTE students to gain industry knowledge and skills while working toward an industry-based certification and a paid internship in the RMI field. We will also share lessons learned and future plans for continued improvement, implementation. and success. Insight will be provided by the CTE Directors at two of our districts, Alief ISD and Lake Worth ISD. This session will provide great collaboration around getting students into this high-demand, high-wage career field straight out of high school, or continuing on into one of our college models.	Llano
10:45am – 11:30am	R	Journey of a CTE Center <i>Speakers: Alison Belliveau</i> In this session attendees will learn about the process of opening a CTE Center (I have opened two facilities in two different districts). The ups and downs of starting new programs and building a new building. Bring your questions and have a great discussion of answers with other attendees. We will also have a virtual tour of our facility.	Rio Grande East
10:45am – 11:30am	R	The TEA Statewide Technical Assistance Grant - Great Resources for All CTE Teachers <i>Speakers: Ruthie Kneupper</i> Education Service Center, Region, the contractor for the TEA Statewide Teacher Technical Assistance Grant is excited to share news about this now opportunity for CTE teachers (new and veteran) across the state. We will give an overview of the components of the grant, and highlight features.	Rio Grande West
10:45am – 11:30am	R	Top 10 Ways to Ignite Your Teaching! (exhibitor content) <i>Speakers: Michael Gecawich, Robin Wardle Gecawich</i> Get ready to supercharge your teaching and to motivate your students! This workshop is lead by six time student-voted "teacher of the year" and finalist for Disney's American Teacher Award, Michael Gecawich who is also the founder/CEO of B.E. Publishing, EduTyping.com, and eReadiness.com. Michael will share his top 10 ways that will take your teaching to another level. Veteran and new teachers alike will love this uplifting and motivational workshop. No matter what your teaching style is, you'll get your "teaching battery" recharged by learning a host of foundational strategies, tips, and techniques that can be tweaked to use in any classroom setting. If you're a teacher, this is a "must-attend" session.	Directors
10:45am – 11:30am	R	Upgraded Career Exploration: Explore Like Never Before <i>Speakers: Amelia Reeves, Lorena Knight</i> In this session, participants will discover what the Texas Workforce Commission and Workforce Board Education Outreach teams are doing to reinvent the way students explore careers. Specifically, they are working with external partners to bring virtual reality career exploration experiences and occupation simulations to campuses across the state at no cost to the schools. Learn about their vision for this project and how they are implementing it by leveraging regional and state-level Education Outreach teams who partner with local ISDs to collaborate on career readiness work with students. Participants will also have an opportunity to play with the VR headsets to experience first-hand the occupation simulations students undergo and learn from.	Live Oak
11:30am – 1:00pm	B	Lunch (on your own)	TBA
11:45am – 12:45pm	B	CTAT Area Presidents Luncheon	Rio Grande Center

1:00pm – 1:45pm	R	Autocoding Fundamentals <i>Speakers: Lacy Freeman</i> The Texas Education Agency now utilizes an autocoding process for determining students' CTE indicator codes. This session will provide counselors, administrators, and superintendents with an overview of the autocoding process, helpful resources, a review of the code tables, and tips to help districts problem-solve and quality-check PEIMS data before submission.	Rio Grande West
1:00pm – 1:45pm	R	CTE POS offerings <i>Speakers: Loretta Herrera</i> Will be reviewing the impact the POS will have on CTE courses	Regency 6
1:00pm – 1:45pm	R	Developing and Growing Partnerships with an Intermediary Perspective <i>Speakers: Amelia Reeves, Vicki Hayhurst</i> In this session, learn how to utilize relationships with your Education Service Center and Regional Workforce Development Board to grow your partnerships with industry and develop effective work-based learning opportunities. Hear about successes and lessons learned, the benefits of working with an intermediary, and how to identify key players in industry partnerships. Attendees will leave this session with implementable steps to make the most out of their time and capacity in developing effective partnerships.	Live Oak
1:00pm – 1:45pm	R	Engaging Students in the 21st Century with STEM Curriculum (exhibitor content) <i>Speakers: Mark Johnson</i> STEM is an essential component of 21st-century education. Integrating STEM into the classroom promotes logical thinking, a solutions-oriented mindset and gets all students excited to learn. In this session, we'll highlight iCEV's newest content area- STEM and how the curriculum can be integrated into your classroom regardless of funding, space or teacher experience. iCEV's STEM curriculum can be a helpful tool whether you teach STEM, core subjects or electives.	Blanco
1:00pm – 1:45pm	R	Equitable Access to CTE Programs <i>Speakers: Elizabeth Green</i> How can I be sure my CTE pathways and programs are open to all students? In this session, you will examine CTE program entry through the lens of equitable access. You'll identify some common barriers to CTE pathways that you might not have noticed before and some strategies to open doors for student opportunity. You'll also receive some tips for quality work-based learning experiences for students that are sometimes hard to place.	Pecos
1:00pm – 1:45pm	R	IBCs – Industry Based Certifications and Accountability – A Roadmap to Success <i>Speakers: Bobbye Hylton, Jackie Simmonds, Ruthie Kneupper, Twila Johnson</i> CTE instruction aims at developing foundational skills, core workplace competencies, and specific skill competencies in various occupational areas. Internships, practicums, cooperative education, school-based enterprises, dual enrollment programs, and apprenticeships are a few venues that deliver CTE by providing meaningful opportunities for learners to apply their academic and technical skills. We serve the career and education community through targeted support for CTE compliance, program development and implementation with rigor and relevancy; bridging with postsecondary education and industry partners to build a global workforce, quality education programs and 21st century learners.	Regency 5
1:00pm – 1:45pm	R	Master of Two Trades <i>Speakers: Courtney Sharkey, Sari McCoy</i> The exciting growth of CCRSM and CTE has triggered an influx of teachers in the classroom who are hired directly from industry. These industry experts are highly qualified in their fields but often lack capacity as instructional experts. Our goal in Richardson ISD is to find ways to build instructional capacity in our CTE/CCRSM teachers in an effort to positively impact student achievement, to increase teacher retention, and to develop teachers who are truly a Master of Two Trades. Join us to learn more about our CTE New Teacher Academy, our PLC curriculum work, and more!	Frio

1:00pm – 1:45pm	R	Middle School Career Exploration Camp <i>Speakers: Jason Cooper</i> Come hear how Lewisville ISD launched a middle school Career Exploration Camp simultaneously at two different campuses over the summer, including some potential ideas for how this can be implemented at a school district of any size.	Nueces
1:00pm – 1:45pm	R	New and Aspiring CTE Administrators -- Surviving Year 1 <i>Speakers: Alex Everett, Brooke Martine, Kim Wrick, Misty Houston, Samuel Hernandez</i> Where to find help in your new role when you don't know what you don't know! This presentation is designed for brand new and aspiring CTE Administrators. We will highlight PEIMS Data, required documentation, an overview of State funding, special populations and CTE, and CCMR accountability.	Regency 4
1:00pm – 1:45pm	R	PBL in the CTE Classroom... And Beyond! <i>Speakers: Calee Jaskula</i> CTE teachers have been engaging in project-based learning forever. It's just what we do! But, how do you cross the subject-area borders and move away from contained classroom instruction to collaborative, big picture, high level and student-led learning? CAST Lead High School is elevating students by engaging in cross-curricular, whole-campus PBL projects that are drastically moving the needle on student engagement and performance whilst deepening community impact. Attendees will engage in a highly engaging session and walk away with a project framework to take back to their teams for future implementation.	Pecan
1:00pm – 1:45pm	R	Practicum Monthly <i>Speakers: Amanda Holman, Heidi Pease, Whitney Weddel</i> Join us as we discuss how we built a professional learning community (PLC) around Work Based Learning in East Central ISD. We gather once per month to stay up to date on district policies, development of documents and procedures, and to swap ideas around WBL.	Rio Grande East
1:00pm – 1:45pm	R	WeTeach_CS and You Can Too! (exhibitor content) <i>Speakers: Carol Fletcher</i> Careers in computing such as software development and cybersecurity are in extremely high demand but less than 5% of Texas high school students take any kind of computer science course. This session will help educators and CTE administrators understand computer science related career opportunities, what does and doesn't count as computer science in schools, and how to build a robust and diverse K-12 computer science or cybersecurity program of study in their district that will prepare students for post-secondary success in college, careers and the military.	Llano
2:00pm – 2:45pm	R	Automating Your CTE and CCMR Data Collection and Calculations (exhibitor content) <i>Speakers: Sammy Larbi</i> Do you have a system for tracking certifications? How are you tracking Performance Acknowledgements and CCMR? Do you have a way to measure your CTE Programs? Let us help you with all your CTE data needs so that you have your data at your fingertips at all times. A one-stop CTE shop!	Blanco
2:00pm – 2:45pm	R	Business Partners that Build - Experience, Excitement, & Basketball Courts! <i>Speakers: Peggy Mica, Jessica Ziehr, Julia McKenzie</i> Come learn how the Covalent Foundation and Round Rock ISD worked together to build two playground basketball courts! In both 2019 and 2021, the Covalent Foundation hosted the RangerACE Construction Camp, a 2-week summer camp in the Round Rock ISD. Campers, led by professional construction workers, planned and built new basketball courts on the grounds of Title I elementary schools to achieve the Camp's goals: teaching middle and high school students about viable careers in the construction industry, and giving back to the community. The Covalent Foundation and Camp work with all of their partner construction firms and sponsors to donate their expertise AND all of the materials!	Regency 6

2:00pm – 2:45pm	R	Bye Bye French Fries; High School Students Can Start a Drone Business <i>Speakers: Joe Paneitz</i> Did you know that students, at 16 years old, are building a successful certified, professional, skilled, and successful drone business while in high school? Yes, it is actually already happening and has been for years. Come learn from the 2020 Region IV Texas Teacher of the Year as you take a journey through the skills, scope, and sequence of a drone teacher. You will learn how to launch your own drone class or integrate into another class. As well, you will learn practical drone skills, knowledge, and information that is critical when flying and/or teaching drone education.	Pecos
2:00pm – 2:45pm	R	CCR + School Culture = Student Success <i>Speakers: Dana Boyer, Laura Willard, Tally Jo Stout</i> Want to increase College & Career Readiness (CCR)? It starts with school culture. This session will discuss how a school district looked first at creating a goal-driven, collaborative school climate before they turned to the data. As our team-centered approach grew, our CCR began to rise and student success grew. Join our discussion as we overview our path to a better postsecondary future for our students.	Live Oak
2:00pm – 2:45pm	R	Comprehensive Local Needs Assessment <i>Speakers: Dale Fowler, Marcette Kilgore</i> This session will provide participants with a thorough understanding of the Perkins V required Comprehensive Local Needs Assessment (CLNA). LEAs must submit a CLNA between February 7, 2022 and May 6, 2022 to be eligible to apply for Perkins funding. The session will address the process for completing the CLNA and will assist participants in identifying resources needed for completing and submitting the CLNA.	Rio Grande West
2:00pm – 2:45pm	R	Creating the CTE Student Pipeline <i>Speakers: Jeannie Knierim</i> Participants will learn how to build a pipeline of CTE students by focusing on Career Awareness activities at the Elementary level and Career Exploration activities at the Middle School level. We will also share how we are helping students have the room in their schedule and the time to "do it all" in high school by beginning many of our high school courses in 7th and 8th grade.	Nueces
2:00pm – 2:45pm	R	CTE Onboarding <i>Speakers: Amanda Holman, Heidi Pease, Whitney Weddel</i> CTE teachers have different needs when entering the teaching profession compared to a new teacher straight out of college. We have a CTE onboarding cohort that gets specialized training each month and coaching from the department chair and the CTE/SpEd Transition Facilitator.	Rio Grande East
2:00pm – 2:45pm	R	Developing and Managing the IBC Process <i>Speakers: Amber Ham, Latasha Wilson, Traci Hendrix</i> In this session, Pflugerville ISD will share tools and resources used to implement a 3-year IBC plan, readiness guides and monitoring documentation to identify a successful A-F accountability system.	Frio
2:00pm – 2:45pm	R	Educational Extension Opportunities with Enterprise Learning Labs <i>Speakers: Adam Frenzel</i> Four Enterprise Learning Labs, each representing a different CTE program area, operate out of James Reese Career and Technical Center in Fort Bend ISD. These learning labs are front-facing business entities operated within the district that are open to the public for service and staffed with dedicated Learning Lab Managers. The Enterprise Learning Labs run independently but coordinate in conjunction with instruction. This informational session will share the goals, structure, planning, benefits, and hurdles we face operating these enterprise labs.	Directors

2:00pm – 2:45pm	R	Growing CTE Leaders in your own backyard! <i>Speakers: Debbie Schaefer, Joshua Roberts, Nicole Esparza</i> Do you have campus and central office CTE leadership positions open up with no or limited qualified staff to fill them? Northside ISD has created a CTE Leadership Development Program for budding leaders to grow and teach the skills and knowledge needed to lead CTE programs, staff, and students. Monthly our cohort learns about the many facets of moving into leadership and CTE components that you would not necessary be exposed to as a teacher or candidate in educational leadership.	Pecan
2:00pm – 2:45pm	R	R³: Recruitment, retention, and rewarding: Compensating your CTE Teachers. <i>Speakers: Jessica Burrow, Paul Boff</i> Do you offer stipends, extra days on contracts, value-added payments to your CTE teachers? In this session we will be discussing our Districts' framework; however, we want to hear from you and how you 'make it rain' in compensation to your CTE teachers. Come learn from CTE leaders across the state about how they recruit, retain, and reward!	Regency 5
2:00pm – 2:45pm	R	Why Xello is the only program empowering educators to deliver a unified K-12 college and career readiness experience to ALL their students (exhibitor content) <i>Speakers: Shauna Mann</i> With a student-centered approach, help EVERY student more easily connect the dots between their unique qualities, current education plans, and career pathways. At the end of the day, this can lead to greater engagement and achievement rates for your district. Join us for an interactive session where we'll share how Xello supports educators in their day to day, what differentiates Xello from other college and career readiness programs, and how districts in Texas are using Xello to level-up their K-12 college and career related curriculum.	Llano
2:00pm – 2:45pm	R	Workforce Solutions: Empowering Students for a Better Future! <i>Speakers: Jeannette Lara, David Gutierrez, Jasmine Hernandez</i> Workforce Solutions will present tools and resources to assist educators, and empower students in making more informed decisions about their future. Participants will learn how they may benefit from Labor Market Information, the importance of soft skills, and learn best practices to support students be College and Career Ready. Attendees will also learn how initiatives by the Student HireAbility Navigator team enhance the transition of students with disabilities to Post-Secondary education and employment. Additionally, participants will learn how to connect with their local Workforce Outreach Specialist and Student HireAbility teams.	Regency 4
2:45pm – 3:30pm	E	PM Solutions Center Walkabout	Regency East
3:30pm – 4:30pm	P	CTE Leadership Roundtable <i>Speakers: Mark Bosher</i> Join the statewide peer-to-peer network of seasoned CTE professionals to discuss current issues and events.	Regency West
4:30pm – 5:00pm	M	CTAT Area 11 Meeting	Frio
4:30pm – 5:00pm	M	CTAT Area 12 Meeting	Blanco
4:30pm – 5:00pm	M	CTAT Area 2 Meeting	Rio Grande West
4:30pm – 5:00pm	M	CTAT Area 3 Meeting	Rio Grande Center
4:30pm – 5:00pm	M	CTAT Area 4 Meeting	Rio Grande East
4:30pm – 5:00pm	M	CTAT Areas 1, 5, 8, 9 and 10 Meetings	Regency West
5:30pm – 7:30pm		CTAT Social hosted by ICEV	Landry's

FEBRUARY 9 • WEDNESDAY

7:30am – 9:30am	B Continental Breakfast	Regency East
8:00am – 10:30am	S Registration Open	Los Rios Foyer
8:00am – 11:00am	E Solutions Center Open	Regency East
8:30am – 9:15am	R College FriYaY <i>Speakers: Amanda Holman, Whitney Weddel</i> Looking to incorporate college, career, or military readiness into your classrooms? We have some awesome ideas of how you can build into your lessons time for college, career, or military readiness. Within our ECHS CTE classrooms we are utilizing College FriYAY as a way to prepare students with critical post-secondary readiness skills.	Rio Grande East
8:30am – 9:15am	R Engaging Teachers Through Cross District PD <i>Speakers: Annette Duvall, Connie Garcia, Kady Donaghey, Suzanne Murr</i> Content specific professional development is difficult to find for most CTE teachers. Our teachers may be the only teacher in a district to teach a course or even a single teacher in a Program of Study(POS). With limited Professional Learning Community(PLC) opportunities for CTE teachers, three districts collaborated on a half-day, teacher-led, cross-district virtual professional development for all CTE Teachers. This PLC was created to encourage networking and collaboration as it relates to their specific program of study, continued learning and engaging partnerships. This presentation will provide insight on how to create a virtual collaboration opportunity across districts to allow for a learning community specific to career cluster and content area.	Frio
8:30am – 9:15am	R How Your Students Can Make Big-Time Money in Tech After They Graduate (exhibitor content) <i>Speakers: Danae Hughes</i> As an educator focused on preparing your classrooms for the workforce and engaging your students in their learning, you've got a lot on your plate. Learn how you can implement computer science principles in your classroom, and how you can build your own website using HTML. Each participant will walk away with a website they created themselves, and an HTML cheat sheet that they can use in their classrooms. *Please bring a computer device to this session.	Llano
8:30am – 9:15am	R Let's Get LIT(eracy) in the CTE Classroom! <i>Speakers: Ashley Canuteson, Rachel Behnke</i> Reading, writing, and listening are not separate subjects - they are all essential skills in preparing students for postsecondary, the workforce, and life! CTE teachers are presented with a wide range of opportunities to incorporate literacy in authentic texts every day. Join us in this interactive session to learn some literacy content and strategies you can use to support students in your content area.	Live Oak
8:30am – 9:15am	R Navigate Workforce Certifications <i>Speakers: Donna McKethan</i> Workforce Certifications... How do you navigate the waters of selection, implementation and success? Come aboard as we discuss how Waco ISD CTE navigates the certification ship. From a workforce certification selection process to student success, we will discuss how to make the waters a bit less turbulent.	Pecan
8:30am – 9:15am	R Shine Bright Like a Diamond: Student Engagement and CTE Marketing <i>Speakers: Joe Henderson, Katie Campbell</i> In this session, participants will hear how we are highlighting and enhancing student engagement along with marketing our CTE programs. We will share some ideas for you to use in your own district and discuss the importance of being flexible in this constantly changing environment. From Manufacturing Day to COW day to practicums, come to this session to hear how you can get your CTE program to "shine bright like a diamond!"	Nueces

8:30am – 9:15am	R Standards-Based Marketing/Accounting/Business/Entrepreneurship/ Economics/Finance Courses, LMS-integrated (exhibitor content)	Blanco
	<p><i>Speakers: Liz Brown Evans, Michael Lewis</i></p> <p>BusinessU is a standards-based, interactive curriculum platform with full-year courses including Marketing, Personal Finance, Entrepreneurship, Accounting, Intro to Business, Economics, Management, and Finance. Each course provides a 2-4 day lesson for each standard, starting with video content presented from a group of young, diverse entrepreneurs, and supported with summative (auto-graded) and formative (individual and group activities) assessments, projects, discussions and exams. The Teacher Dashboard provides real-time measuring and monitoring tools, standards-based analytics, group management, tracks student leader efficacy, and custom rubrics. BusinessU can be easily toggled between an in-classroom, fully remote, or hybrid setting. Works on all browsers and devices (PCs, MACs, Chromebooks, iOS, Android) and is fully integrated with Google Classroom, Canvas, Schoology and MS Teams.</p>	
8:30am – 9:15am	R TEA CTE Professional Development for Counselors	Rio Grande West
	<p><i>Speakers: Amy Guadagnoli, Caryn Cavanagh, Linda Wurzbach, Shelley Riedel</i></p> <p>Join us in this hands-on session exploring the latest in professional development from TEA for CTE Counselors. Participants will learn how TEA is utilizing input from the field to inform new training geared specifically for counselors seeking the latest CTE information and best practices. During session activities, counselors and school administrators will engage with colleagues to deepen their understanding of CTE programs of study, discuss impacts on scheduling, navigate CCMR points, craft vertical alignment plans between middle school and high school programs, and discover how CLNA data can drive their decision making.</p>	
8:30am – 9:15am	R The great BIG book of everything	Pecos
	<p><i>Speakers: Jeff Eichman</i></p> <p>"How do you know where you are; unless you know how you got there?" This session will focus on information and topics that should be addressed in your CTE policy and procedure handbook.</p>	
9:30am – 10:15am	R Am I prepared if I receive an MOA visit?	Nueces
	<p><i>Speakers: Lisa Harrison</i></p> <p>Each year TEA is required to visit 30 LEAs in Texas to evaluate Office of Civil Rights compliance and CTE best practices. Spend time looking at the OCR and TEA CTE expectations that must be in place to be compliant. The best time to prepare, is before you are notified you are receiving a visit!</p>	
9:30am – 10:15am	R Braiding Multiple Funding Sources to Launch and Grow Programs	Live Oak
	<p><i>Speakers: James Rosebrock, Jerrod Barton, Shanna Howell</i></p> <p>Rosebud-Lott ISD is a small, rural district in Central Texas that is braiding multiple funding sources to launch innovative and collaborative programs to support regional workforce needs. Learn how this small and mighty district is using TEA (Perkins Reserve Grant, P-TECH Planning and Implementation Grant, TCLAS) and TWC (JET Grant & CTE Dual Credit Equipment Grant) funding to launch a P-TECH focused on welding and cybersecurity and launching a regional collaborative focused on robotics and automation.</p>	
9:30am – 10:15am	R CTE Research Network Practitioner Training Modules: Understanding and Using CTE Data and Research	Pecos
	<p><i>Speakers: Cherise Moore</i></p> <p>The CTE Research Network's mission is to expand the evidence base on CTE, and to strengthen the capacity of researchers and practitioners to conduct, use, and share rigorous CTE research. The CTE Research Network has launched a series of six self-guided training modules to help CTE leaders strengthen their research-savvy. These free courses will strengthen your capacity to access, understand, conduct, and use CTE research. The session will provide an overview of the modules and how to access and use them. Topics include using data for program improvement, designing your program for equity, and communicating about your program using research. Join us to learn more! Each module includes a facilitator's guide, a PowerPoint presentation and handouts and participant activities.</p>	

9:30am – 10:15am	R	Do's and Dont's for Opening a Student Store Panel <i>Speakers: Ryan Contreras</i> Come to listen from CTE Leaders who have been overseeing student stores for a 1 year or 10+ years. Learn from their mistakes and new ideas that you can incorporate at your school(s).	Frio
9:30am – 10:15am	R	EMS in high school-here to stay <i>Speakers: Deborah Ramirez</i> The EMT class is fairly new to high school campuses. This presentation is more of a round table discussion for Career and Technology teachers to discuss challenges and successes of finding community partners, finding DSHS course coordinators and the ever changing landscape of the business of EMS.	Blanco
9:30am – 10:15am	R	Kickstarting Your Veterinary Science Program <i>Speakers: Erica Santillan, Phyllis Sams</i> We will be covering how to start a veterinary science program in your school, as well as, how to enhance those programs that already exist. You will learn how to effectively market a profitable program while also preparing students for professional careers right out of high school.	Llano
9:30am – 10:15am	R	Operation Occupation: Partnering with the local Rotary Club for Job Shadowing day. <i>Speakers: Davis Yturri, Kyle Holton</i> Spruce up the career exploration experience for your students! Hear how Marble Falls ISD in partnership with the local Rotary Clubs have developed a Job Shadowing day for students.	Pecan
9:30am – 10:15am	R	Ready, Set, Jet: Easy as 1, 2, 3! <i>Speakers: Lorena Knight, Matt Sniadecki</i> In this session, participants will discover some recent changes to the TWC, JET Grant that will greatly improve the potential impact these grants can have on schools. From changes in the funding sources, funding limits, eligibility, to the number of allowable applications, this session discussion can help schools leverage these funds more easily and change the lives of your students and communities overall. The majority of this session will be spent on a hands-on exploration of a digital tool kit made to ease the application process for future applicants. This is particularly well-timed considering districts are working on new Innovative Course Applications for the 2022-2023 school year. This is an exciting time for the JET team, and that includes you!	Rio Grande East
9:30am – 10:15am	R	TEA CTE Professional Development for CTE Administrators and School Administrators <i>Speakers: Amy Guadagnoli, Caryn Cavanagh, Linda Wurzbach, Shelley Riedel</i> Join us in this hands-on, interactive session that explores the latest professional development offerings from TEA for CTE and school administrators. Participants will get a sneak peek at the redesigned online CTE 101 and will learn how TEA is using data from the Texas CTE field to drive development of new administrator and counselor professional learning opportunities. Additionally, CTE and school administrators will engage in an activity designed to help them understand how to apply their own CLNA data sets to improve the quality of their CTE programs.	Rio Grande West
10:15am – 11:00am	E	AM Solutions Center Walkabout	Regency East
11:00am – 12:00pm	P	TEA State CTE Update <i>Speakers: Marcette Kilgore</i> Come hear the latest information related to: <ul style="list-style-type: none"> • Comprehensive Local Needs Assessment • Industry Based Certifications • Statewide Programs of Study • Innovative Courses • CTE Indicator Autocoding • Tiered CTE Funding • CTE Professional Development • CTE Website Updates 	Regency West

