

# 2022 CTAT Winter Conference

B Break/Meal  
 R Breakout  
 E Exhibit Hall Activity  
 M Meeting  
 P Plenary  
 S Staff  
 T Training

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## FEBRUARY 6 • SUNDAY

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5:00pm – 7:00pm      **S Registration Open**      Los Rios Foyer

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## FEBRUARY 7 • MONDAY

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7:00am – 9:30am      **B Continental Breakfast**      Los Rios Foyer

7:00am – 3:00pm      **S Registration Open**      Los Rios Foyer

8:00am – 5:30pm      **M CTAT Awards Committee Meeting/Interviews**      Directors, Pecos, Nueces/Frio

8:30am – 2:30pm      **T Quality CTE Programs for Students with Special Needs (additional pre-registration fee required)**      Blanco/Llano  
*Speakers: Tally Jo Stout*

8:30am – 2:30pm      **T Training for New Counselors: Graduation Requirements and CTE (pre-registration required)**      Pecan  
*Speakers: Candace McGowan*

8:30am – 2:30pm      **T Training for New CTE Administrators (pre-registration required)**      Rio Grande Ballroom  
*Speakers: Mark Bosher, Traci Hendrix*

3:00pm – 3:30pm      **M CTAT Executive Committee**      Nueces/Frio

3:30pm – 6:00pm      **M CTAT Board of Directors**      Nueces/Frio

5:00pm – 6:00pm      **M TEA Meeting with ESC Specialists**      Pecan

6:00pm – 8:00pm      **CTAT Board Social**      TBA

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**FEBRUARY 8 • TUESDAY**

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7:00am – 9:30am	B	<b>Continental Breakfast</b>	Regency East
7:00am – 4:00pm	S	<b>Registration Open</b>	Los Rios Foyer
8:00am – 5:00pm	E	<b>Solutions Center Open</b>	Regency East
8:30am – 10:00am	P	<b>Opening General Session</b>	Regency West
10:00am – 10:45am	E	<b>AM Solutions Center Walkabout</b>	Regency East
10:45am – 11:30am	R	<b>Bridging the Gaps with CTE Summer Camps</b> <i>Speakers: Barbara White, Debbie Schaefer, Justin Gomez, Nicole Esparza, Ruth Perez</i>	Pecan
10:45am – 11:30am	R	<b>Building Relationships: Linking Personal Connections to Academic Success</b> <i>Speakers: Matthew Rosas</i>	Pecos
10:45am – 11:30am	R	<b>Changing the CTE Culture</b> <i>Speakers: Carrie Chandler, Kimberly Harris</i>	Frio
10:45am – 11:30am	R	<b>Completing the Journey through Work-Based Learning</b> <i>Speakers: Kayla Yates, Whitney Weaver</i>	Nueces
10:45am – 11:30am	R	<b>Industry Based Certifications with Certiport (exhibitor content)</b> <i>Speakers: Clay Hagblom</i>	Blanco
10:45am – 11:30am	R	<b>Insuring Students Successful Careers in Risk Management &amp; Insurance (exhibitor content)</b> <i>Speakers: Bob Rogers, Jennifer Baker, Jennifer Edenfield, Russell VanHoose</i>	Llano
10:45am – 11:30am	R	<b>Journey of a CTE Center</b> <i>Speakers: Alison Belliveau</i>	Rio Grande East
10:45am – 11:30am	R	<b>The TEA Statewide Technical Assistance Grant - Great Resources for All CTE Teachers</b> <i>Speakers: Ruthie Kneupper</i>	Rio Grande West
10:45am – 11:30am	R	<b>Top 10 Ways to Ignite Your Teaching! (exhibitor content)</b> <i>Speakers: Michael Gecawich, Robin Wardle Gecawich</i>	Directors
10:45am – 11:30am	R	<b>Upgraded Career Exploration: Explore Like Never Before</b> <i>Speakers: Amelia Reeves, Lorena Knight</i>	Live Oak
11:30am – 1:00pm	B	<b>Lunch (on your own)</b>	TBA
11:45am – 12:45pm	B	<b>CTAT Area Presidents Luncheon</b>	Rio Grande Center
1:00pm – 1:45pm	R	<b>Autocoding Fundamentals</b> <i>Speakers: Lacy Freeman</i>	Rio Grande West
1:00pm – 1:45pm	R	<b>CTE POS offerings</b> <i>Speakers: Loretta Herrera</i>	Regency 6
1:00pm – 1:45pm	R	<b>Developing and Growing Partnerships with an Intermediary Perspective</b> <i>Speakers: Amelia Reeves, Vicki Hayhurst</i>	Live Oak
1:00pm – 1:45pm	R	<b>Engaging Students in the 21st Century with STEM Curriculum (exhibitor content)</b> <i>Speakers: Mark Johnson</i>	Blanco
1:00pm – 1:45pm	R	<b>Equitable Access to CTE Programs</b> <i>Speakers: Elizabeth Green</i>	Pecos

1:00pm – 1:45pm	R	<b>IBCs – Industry Based Certifications and Accountability – A Roadmap to Success</b> <i>Speakers: Bobbye Hylton, Jackie Simmonds, Ruthie Kneupper, Twila Johnson</i>	Regency 5
1:00pm – 1:45pm	R	<b>Master of Two Trades</b> <i>Speakers: Courtney Sharkey, Sari McCoy</i>	Frio
1:00pm – 1:45pm	R	<b>Middle School Career Exploration Camp</b> <i>Speakers: Jason Cooper</i>	Nueces
1:00pm – 1:45pm	R	<b>New and Aspiring CTE Administrators -- Surviving Year 1</b> <i>Speakers: Alex Everett, Brooke Martine, Kim Wrick, Misty Houston, Samuel Hernandez</i>	Regency 4
1:00pm – 1:45pm	R	<b>PBL in the CTE Classroom... And Beyond!</b> <i>Speakers: Calee Jaskula</i>	Pecan
1:00pm – 1:45pm	R	<b>Practicum Monthly</b> <i>Speakers: Amanda Holman, Heidi Pease, Whitney Weddel</i>	Rio Grande East
1:00pm – 1:45pm	R	<b>WeTeach_CS and You Can Too! (exhibitor content)</b> <i>Speakers: Carol Fletcher</i>	Llano
2:00pm – 2:45pm	R	<b>Automating Your CTE and CCMR Data Collection and Calculations (exhibitor content)</b> <i>Speakers: Sammy Larbi</i>	Blanco
2:00pm – 2:45pm	R	<b>Business Partners that Build - Experience, Excitement, &amp; Basketball Courts!</b> <i>Speakers: Peggy Mica, Jessica Ziehr, Julia McKenzie</i>	Regency 6
2:00pm – 2:45pm	R	<b>Bye Bye French Fries; High School Students Can Start a Drone Business</b> <i>Speakers: Joe Paneitz</i>	Pecan
2:00pm – 2:45pm	R	<b>CCR + School Culture = Student Success</b> <i>Speakers: Dana Boyer, Laura Willard, Tally Jo Stout</i>	Live Oak
2:00pm – 2:45pm	R	<b>Comprehensive Local Needs Assessment</b> <i>Speakers: Dale Fowler, Marcette Kilgore</i>	Rio Grande West
2:00pm – 2:45pm	R	<b>Creating the CTE Student Pipeline</b> <i>Speakers: Jeannie Knierim</i>	Nueces
2:00pm – 2:45pm	R	<b>CTE Onboarding</b> <i>Speakers: Amanda Holman, Heidi Pease, Whitney Weddel</i>	Rio Grande East
2:00pm – 2:45pm	R	<b>Developing and Managing the IBC Process</b> <i>Speakers: Amber Ham, Latasha Wilson, Traci Hendrix</i>	Frio
2:00pm – 2:45pm	R	<b>Educational Extension Opportunities with Enterprise Learning Labs</b> <i>Speakers: Adam Frenzel</i>	Directors
2:00pm – 2:45pm	R	<b>Growing CTE Leaders in your own backyard!</b> <i>Speakers: Debbie Schaefer, Joshua Roberts, Nicole Esparza</i>	Pecan
2:00pm – 2:45pm	R	<b>R<sup>3</sup>: Recruitment, retention, and rewarding: Compensating your CTE Teachers.</b> <i>Speakers: Jessica Burrow, Paul Boff</i>	Regency 5
2:00pm – 2:45pm	R	<b>Why Xello is the only program empowering educators to deliver a unified K-12 college and career readiness experience to ALL their students (exhibitor content)</b> <i>Speakers: Shauna Mann</i>	Llano
2:00pm – 2:45pm	R	<b>Workforce Solutions: Empowering Students for a Better Future!</b> <i>Speakers: Jeannette Lara, David Gutierrez, Jasmine Hernandez</i>	Regency 4
2:45pm – 3:30pm	E	<b>PM Solutions Center Walkabout</b>	Regency East

3:30pm – 4:30pm	P	<b>CTE Leadership Roundtable</b> <i>Speakers: Mark Bosher</i>	Regency West
4:30pm – 5:00pm	M	<b>CTAT Area 11 Meeting</b>	Frio
4:30pm – 5:00pm	M	<b>CTAT Area 12 Meeting</b>	Blanco
4:30pm – 5:00pm	M	<b>CTAT Area 2 Meeting</b>	Rio Grande West
4:30pm – 5:00pm	M	<b>CTAT Area 3 Meeting</b>	Rio Grande Center
4:30pm – 5:00pm	M	<b>CTAT Area 4 Meeting</b>	Rio Grande East
4:30pm – 5:00pm	M	<b>CTAT Areas 1, 5, 8, 9 and 10 Meetings</b>	Regency West
5:30pm – 7:30pm		<b>CTAT Social hosted by iCEV</b>	Landry's

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**FEBRUARY 9 • WEDNESDAY**

7:30am – 9:30am	B	<b>Continental Breakfast</b>	Regency East
8:00am – 10:30am	S	<b>Registration Open</b>	Los Rios Foyer
8:00am – 11:00am	E	<b>Solutions Center Open</b>	Regency East
8:30am – 9:15am	R	<b>College FriYaY</b> <i>Speakers: Amanda Holman, Whitney Weddel</i>	Rio Grande East
8:30am – 9:15am	R	<b>Engaging Teachers Through Cross District PD</b> <i>Speakers: Annette Duvall, Connie Garcia, Kady Donaghey, Suzanne Murr</i>	Frio
8:30am – 9:15am	R	<b>How Your Students Can Make Big-Time Money in Tech After They Graduate (exhibitor content)</b> <i>Speakers: Danae Hughes</i>	Llano
8:30am – 9:15am	R	<b>Let's Get LIT(eracy) in the CTE Classroom!</b> <i>Speakers: Ashley Canuteson, Rachel Behnke</i>	Live Oak
8:30am – 9:15am	R	<b>Navigate Workforce Certifications</b> <i>Speakers: Donna McKethan</i>	Pecan
8:30am – 9:15am	R	<b>Shine Bright Like a Diamond: Student Engagement and CTE Marketing</b> <i>Speakers: Joe Henderson, Katie Campbell</i>	Nueces
8:30am – 9:15am	R	<b>Standards-Based Marketing/Accounting/Business/Entrepreneurship/ Economics/Finance Courses, LMS-integrated (exhibitor content)</b> <i>Speakers: Liz Brown Evans, Michael Lewis</i>	Blanco
8:30am – 9:15am	R	<b>TEA CTE Professional Development for Counselors</b> <i>Speakers: Amy Guadagnoli, Caryn Cavanagh, Linda Wurzbach, Shelley Riedel</i>	Rio Grande West
8:30am – 9:15am	R	<b>The great BIG book of everything</b> <i>Speakers: Jeff Eichman</i>	Pecos
9:30am – 10:15am	R	<b>Am I prepared if I receive an MOA visit?</b> <i>Speakers: Lisa Harrison</i>	Nueces
9:30am – 10:15am	R	<b>Braiding Multiple Funding Sources to Launch and Grow Programs</b> <i>Speakers: James Rosebrock, Jerrod Barton, Shanna Howell</i>	Live Oak
9:30am – 10:15am	R	<b>CTE Research Network Practitioner Training Modules: Understanding and Using CTE Data and Research</b> <i>Speakers: Cherise Moore</i>	Pecos
9:30am – 10:15am	R	<b>Do's and Dont's for Opening a Student Store Panel</b> <i>Speakers: Ryan Contreras</i>	Frio
9:30am – 10:15am	R	<b>EMS in high school-here to stay</b> <i>Speakers: Deborah Ramirez</i>	Blanco
9:30am – 10:15am	R	<b>Kickstarting Your Veterinary Science Program</b> <i>Speakers: Erica Santillan, Phyllis Sams</i>	Llano
9:30am – 10:15am	R	<b>Operation Occupation: Partnering with the local Rotary Club for Job Shadowing day.</b> <i>Speakers: Davis Yturri, Kyle Holton</i>	Pecan

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9:30am – 10:15am	R <b>Ready, Set, Jet: Easy as 1, 2, 3!</b> <i>Speakers: Lorena Knight, Matt Sniadecki</i>	Rio Grande East
9:30am – 10:15am	R <b>TEA CTE Professional Development for CTE Administrators and School Administrators</b> <i>Speakers: Amy Guadagnoli, Caryn Cavanagh, Linda Wurzbach, Shelley Riedel</i>	Rio Grande West
10:15am – 11:00am	E <b>AM Solutions Center Walkabout</b>	Regency East
11:00am – 12:00pm	P <b>TEA State CTE Update</b> <i>Speakers: Marcette Kilgore</i>	Regency West

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