

## 2023 Winter CTAT Conference

B Break/Meal  
 K Breakout  
 E Expo  
 M Meeting  
 P Plenary  
 R Registration  
 S Social

T Training

---

### JANUARY 29 • SUNDAY

---

5:00pm – 7:00pm    R    **Registration Open**    First Floor PreFunction Area

---

### JANUARY 30 • MONDAY

---

7:00am – 6:00pm    R    **Registration Open**    First Floor PreFunction Area

7:30am – 8:30am    B    **Continental Breakfast**    First Floor PreFunction Area

8:30am – 2:30pm    T    **Level II Training for Experienced CTE Administrators (additional pre-registration fee required)**  
*Speakers: Mark Parkerson, Carrie Chandler, Kimberly Harris, Katilyn Woodley*    Ballroom C (Second Floor)  
 Level II Training for Experienced CTE Administrators is appropriate for CTE directors, coordinators and other staff responsible for CTE program decisions at the district level. This training is most useful for those with over five years of experience. Major areas of focus will include; PEIMS management & reports, Methods of Administration (MOA) requirements, CLNA data, budgeting, developing a CTE program and procedures manual and overall best practices for program development. CTAT recommends New CTE administrator training as a prerequisite for professionals with less than five years experience.

8:30am – 2:30pm    T    **Quality CTE Programs for Students with Special Needs (additional pre-registration fee required)**  
*Speakers: Tally Jo Stout*    Spinnaker  
 With employment between the ages of 16 and 21 being the top predictor of post-secondary success for students with disabilities, Career and technology professionals hold the key to the future for many of these students. CTE professionals are in a position to literally change the world for the better, one child at a time, by impacting homelessness and incarceration rates for young people with disabilities. Here are the tools you will need!

- Legal requirement overview (lots of changes in the past year, both from CTE and from Sped)
- ARD and 504 decisions and the impact on the CTE classroom and the job site
- Accommodations and modifications
- Behavior intervention plans and classroom management
- Task analysis, data collection, data interpretation and job coaching
- Strategies and tools to support collaboration between disability services and the CTE professional

8:30am – 2:30pm    T    **Training for Counselors: Graduation Requirements and CTE (additional pre-registration fee required)**  
*Speakers: Candace McGowan, Mary Smith*    Galleon III  
 This workshop is designed for counselors new to CTE and/or those needing a refresher. Topics such as 4-year plans, special populations, PEIMS, accountability and understanding endorsement requirements are discussed. Understanding CTE courses and how they count for graduation requirements, the AAR, 7th and 8th grade requirements for PGPs, as well as legislative updates are also included.

8:30am – 2:30pm    T    **Training for New CTE Administrators (additional pre-registration fee required)**    Galleon I & II  
*Speakers: Mark Boshier, Mark McClure, Traci Hendrix*  
 Training for New Administrators is appropriate for CTE directors, coordinators and other staff responsible for CTE program decisions at the district level. This training is most useful for those with five years of experience or less. Participants will receive legislative updates and information necessary to implement and sustain effective CTE programs. Access to a virtual resource with electronic documents and related web links will be shared.

8:30am – 5:00pm    M    **CTAT Awards Committee Meeting/Interviews**    Harbor, Windward and Yacht

---

2:30pm – 3:00pm	M	<b>CTAT Executive Committee Meeting</b>	Yacht
3:00pm – 5:00pm	M	<b>CTAT Board of Directors Meeting</b>	Yacht
4:00pm – 5:00pm	M	<b>TEA Meeting with ESC Specialists</b>	Spinnaker
6:00pm – 8:00pm	S	<b>CTAT Board Social</b>	Off Site

B Break/Meal  
 K Breakout  
 E Expo  
 M Meeting  
 P Plenary  
 R Registration  
 S Social

T Training

---

**JANUARY 31 • TUESDAY**

---

7:30am – 8:30am	B	<b>Continental Breakfast</b>	Exhibit Hall B
7:30am – 4:00pm	R	<b>Registration Open</b>	First Floor PreFunction Area
7:45am – 8:15am	M	<b>Next Gen Breakfast Meeting</b>	Yacht
8:00am – 5:00pm	E	<b>Exhibit Hall/Solution Center</b>	Exhibit Hall B
8:30am – 10:00am	P	<b>Opening General Session</b> <i>Speakers: Pam Garramone</i> Pam Garramone is an award-winning speaker who presents positive psychology - the science of happiness - to students, educators, and corporate and community employees.  Through professional training and meaningful personal practices, Pam has found that the smallest changes make the biggest difference. You can truly become happier through the development of a new mindset and simple yet powerful exercises. Pam has shared her insights with thousands of stressed out and over-burdened youth and adults who have learned that feeling happier is simple when you practice happiness habits.  In addition to being an in-demand speaker, Pam is a positive psychology life coach and author of <i>Be, Happier</i> .	Ballroom AB (Second Floor)
10:00am – 10:45am	E	<b>Morning Solution Center Walkabout/Break</b>	Exhibit Hall B
10:45am – 11:30am	K	<b>2023 Accountability Update</b> <i>Speakers: Jonathan Delgado</i> This presentation will cover updates to the 2023 A-F accountability system refresh, including updates to College, Career, and Military Readiness (CCMR) indicators for the Class of 2022 and beyond.	Ballroom AB (Second Floor)
10:45am – 11:30am	K	<b>A Comprehensive CTE Solution (exhibitor content)</b> <i>Speakers: Mark Johnson</i> The iCEV platform houses more than 2,000 lessons, including over 600 hours of video-based instruction across 16 career clusters. As the most comprehensive online resource for CTE educators and students, the iCEV platform consistently updates and innovates its curriculum and features to ensure CTE educators and students have the tools they need to be successful.  Discover how iCEV is a one-stop shop for everything you need to set yourself, your program and your students up for success. In this workshop, join iCEV for a deep dive into the new subject areas, curriculum and features available on the iCEV Platform, including Automotive, Cosmetology and Technical Applications. Additionally, this session will highlight the industry certifications hosted on iCEV’s Testing Platform that are now listed on the TEA IBC list.	Spinnaker
10:45am – 11:30am	K	<b>A Day in the Life of a CTE Specialist</b> <i>Speakers: Lucy Sanchez, Sheri Bonds</i> As CTE programs continue to grow throughout the state, many directors are able to add staff to their administrative teams. The primary purpose of this session is to share how CTE specialists evolved into their current role in Round Rock ISD and how they support their assigned program areas. Step away with new ideas on how CTE specialists can provide support and guidance for teachers, counselors, and campus administration as they “specialize” in a variety of critical areas: curriculum, equipment, data tracking, advisory committees, staff development, and more.	Schooner

10:45am – 11:30am	K	<b>Automating Your CTE and CCMR Data Collection and Calculations (exhibitor content)</b> <i>Speakers: Sammy Larbi</i> Do you have a system for tracking certifications? How are you tracking Performance Acknowledgements and CCMR? Do you have a way to measure your CTE Programs? Let us help you with all your CTE data needs so that you have your data at your fingertips at all times. A one-stop CTE shop!	Helm
10:45am – 11:30am	K	<b>Future Ready in a Small Town</b> <i>Speakers: Mitsy Swift</i> With limited staff and local industry, how do you prepare students for the real world outside of a small town? We will discuss options we have chosen to prepare our students for life outside the small town "bubble." From college readiness related to dual credit/AP, college entrance testing to career readiness through trade exposure, IBCs, guest speakers and community networking, we will share how we are giving our students opportunities to make informed decisions about their future.	Clipper
10:45am – 11:30am	K	<b>In the Know about CTSOs</b> <i>Speakers: Bart Taylor, Parker Knutson</i> Join a round table discussion to learn the ins and outs of career technology student organizations and how they can impact your CTE programs.	Ballroom C (Second Floor)
10:45am – 11:30am	K	<b>Large and In Charge-How to prepare your CTE teachers for success!</b> <i>Speakers: Barbara White, Debbie Schaefer, Josh Roberts, Nicole Esparza, Ruth Perez</i> Northside ISD is the largest school district in San Antonio with 375 CTE teachers supported by a 6 member CTE administrative team. We would like to share strategies we use to help teachers "take charge" of their profession and create successful learning environments and experiences for students. We will discuss new teacher onboarding and support, district wide curriculum packages, leadership development, classroom visits and strategic support summaries with a CCMR focus.	Harbor
10:45am – 11:30am	K	<b>On the Back Burner: Phasing Out CTE Programs</b> <i>Speakers: Coy Van Valkenburgh, Jacob Lusk</i> Your CTE programming can be anything, but it can't be everything. Retaining CTE students is becoming more important as funding and CCMR accountability are now directly and indirectly impacted by CTE completer rates. Learn how a mid-size school district narrowed its CTE program offerings in order to improve the quality of instruction, decrease teacher work loads, and improve CTE completer criteria overall. Bring your questions or share your experience in this collaborative session.	Yacht
10:45am – 11:30am	K	<b>Planning for a PTECH</b> <i>Speakers: Misty Houston</i> Processes for starting a PTECH program at your district	PreFunction 1
10:45am – 11:30am	K	<b>The Middle School Journey to High School Credit Courses</b> <i>Speakers: Eric John, Jackie Williamson, Jeff Thomas, Jordan Spears, Tammy Caesar</i> The steps we took to transition our CTE Middle School courses to CTE High School credit courses. This presentation includes the planning process; the implementation and the pros and cons to offering high school courses at the middle school level.	Galleon I
10:45am – 11:30am	K	<b>What to do with all that DATA!</b> <i>Speakers: Amanda Holman, Heidi Pease, Lauren Long</i> ECISD has developed a data tracking mechanism for each cohort that tracks College readiness, applications, FAFSA, ASVAB, TSI, and ALL the things. Come learn about how we developed this "Tracker" and how we chunk the information to easily digestible bits for our campus administrators, counselors, and teachers.	Galleon II

10:45am – 11:30am	<b>K Work-Based Learning with Cross-Sector Partnerships</b> <i>Speakers: Amelia Reeves, Vicki Hayhurst</i> Learn how to utilize cross-sector partnerships to create work-based learning opportunities for high school students that are mutually beneficial to education and industry. High quality work-based learning integrates student learning in the classroom with real-world work experience. Representatives from industry, workforce development, K-12 education, and postsecondary worked together to identify and develop solutions to barriers to effective work-based learning opportunities. Attendees will learn about the work-based learning guide and toolkit that evolved from the cross-sector partnership in West Central Texas to increase engagement opportunities and impact student outcomes.	Galleon III
11:30am – 1:00pm	<b>B Lunch (on your own)</b>	TBA
11:45am – 1:00pm	<b>B CTAT Area Presidents Luncheon</b>	TBA
1:00pm – 1:45pm	<b>K Building Bridges: The Role of Industry Partnership Specialists</b> <i>Speakers: Ann Hartlieb, Lizette Goodloe, Rick Sapp</i> Career and technical education departments are tasked with finding experiential learning opportunities for students in various career pathways. We recognize there is a need to prepare our students with the necessary skills to be ready for post-secondary success. In our roles as Industry Partnership Specialists, we continuously build bridges within our community to support our students, teachers, and families. In this workshop, we will share our strategies to gain partners, execute events that support the development of soft skills, and create work-based learning opportunities to prepare students for college and career readiness.	Clipper
1:00pm – 1:45pm	<b>K Changing the CTE Culture</b> <i>Speakers: Carrie Chandler, Kimberly Harris, Katilyn Woodley</i> Square peg? Round hole? Do you feel like you want to yell, "My class matters, too!" CTE courses are NOT just another elective! CTE people understand CCMR, Outcome Bonuses, Certifications, Accountability, and more, but does everyone else? As Robert Boyce stated, "Knowledge is power. Knowledge shared is power multiplied." You will NOT want to miss this 45 minute session where we take a dive into marketing, promoting, and branding your CTE Program of Study to increase student performance, campus support, and community involvement!	Ballroom AB (Second Floor)
1:00pm – 1:45pm	<b>K Creating Capacity Building Opportunities Through Partnerships</b> <i>Speakers: Elizabeth Meza, Leo Saenz, Myrna Irene Garcia</i> Learn how Workforce Solutions Lower Rio has increased capacity building by building a resilient regional partnership with Region One Education Service Center to further enhance program services by leveraging available access to school districts and educational partners within the WFS LRGV Service Area. The partnership with Region One has provided a medium to disseminate and present relevant information. This strong partnership has also served as a conduit for information between Workforce Solutions and the school district administrators and educators at CTE Departmental Professional Development meetings and events. In addition, the connection established with the Region One ESC has opened doors to special program relations such as Gear UP and the South Texas CTAT organization. Partnerships such as these have provided opportunities to reach more target audience members.	Harbor
1:00pm – 1:45pm	<b>K CTE Would Not Be Without ME! Supporting Secondary Counselors in CTE Programming and Advising.</b> <i>Speakers: Chelsea Reeves</i> Welcome, Counselors! Take 45 minutes to collaborate, share resources & best practices, and identify new ideas to enhance your advising strategies in supporting CTE Programming. Let's connect!	Ballroom C (Second Floor)

1:00pm – 1:45pm	K	<p><b>Data-driven Program Development</b></p> <p><i>Speakers: Traci Hendrix</i></p> <p>With all the state-level updates it can be challenging to maintain a decision-making process that strikes a balance between student/teacher interest and successful program outcomes. We'll highlight how we utilize the ACTE High-quality CTE Program framework along with labor market, enrollment, persistence, and outcome data, and sustainability factors to add, delete, or update CTE programs through collaboration and information sharing. It'll be a jam-packed session, with opportunities to interact and share ideas and best practices as a group.</p>	Galleon II
1:00pm – 1:45pm	K	<p><b>Got IRC's? We do! Student Career Success Through CTE and Credentials (exhibitor content)</b></p> <p><i>Speakers: Deborah Noakes, Jeff Wallis</i></p> <p>CTE programs continue to rise in popularity. Not only can CTE courses help students explore, select, and define a career or field of interest, but they also support students in learning and developing the skills they need for success in their careers and communities. Preparing students for the workforce of the future requires schools to equip them with the right skills, including technical, professional, and interpersonal skills. These are the skills which employers seek and that will give students a competitive edge in the workforce. CTE courses can prepare students for a variety of careers—many that require no postsecondary education. By earning Industry-Recognized Credentials (IRCs) in high school, students are better prepared for careers, at all levels of education, after graduation. IRCs are an increasingly prominent strategy used by states to measure career readiness among high school graduates. Come to this session to learn about IRCs, both “Right to Work” and “Value Add”, and programs that align to these credentials, including those that are part of Texas Proc 24!</p>	Helm
1:00pm – 1:45pm	K	<p><b>How Improved Facilities Impact CTE Instruction.</b></p> <p><i>Speakers: Jess Wheeler</i></p> <p>This session will focus on advancing your structural facilities and how that positively impacts your instructional practices, engagement, and enrollment into your programs of study.</p>	Yacht
1:00pm – 1:45pm	K	<p><b>How to transform your Professional Learning from Circus to the Greatest Show on Earth</b></p> <p><i>Speakers: Brooks Humphrey, Kristin Petrunin, Merriam Wyne</i></p> <p>Do you want your next Professional Learning session to be the Greatest Show on Earth? Ditch the standard song and dance to learn about engaging Professional Learning that your staff will appreciate. Gain insight into a variety of facilitation techniques that will empower you to take charge of your next staff Professional Learning session. Participants will engage in proven facilitation techniques while gaining Professional Learning tips and tricks.</p>	Galleon I
1:00pm – 1:45pm	K	<p><b>Safety and Security in the CTE Classroom</b></p> <p><i>Speakers: Susan Thetford</i></p> <p>School safety and security is the number one priority of school districts. But what do the current security requirements look like for a CTE classroom that include kitchens, labs, demonstration areas, shops and more? This session will cover the TEA school safety standards and how these apply to the CTE classroom. It will also encompass how to make your CTE classrooms/buildings more secure and tips on how to respond to an active threat in a CTE setting.</p>	Schooner
1:00pm – 1:45pm	K	<p><b>Score with CCMR Accountability</b></p> <p><i>Speakers: Kathryn Pedigo, Jeff Eichman</i></p> <p>Help your district score its best! Based on the recent TEA Accountability Framework updates, districts may find themselves scrambling for new offensive plays to meet College, Career &amp; Military Readiness. This session will provide a basic overview of the 2023 Accountability Refresh specific to CCMR. District leaders and counselors will learn how to win the game by using a team approach.</p>	Galleon III

1:00pm – 1:45pm	<b>K Top 10 Things to Being a Great Teacher (exhibitor content)</b>	Spinnaker
	<p><i>Speakers: Michael Gecawich</i></p> <p>If you're a teacher or administrator, this is a must-attend session. This session is presented by Michael Gecawich, CEO of B.E. Publishing. Michael is a former CTE educator and department chair and was a six-time Teacher of the Year and also a finalist for Disney's American Teacher Award. Michael will share his compilation of the top 10 things a teacher needs to be great! This session will energize veteran and new teachers/admins alike.</p>	
2:00pm – 2:45pm	<b>K Ambassadors-Champions of CTE Programs</b>	Schooner
	<p><i>Speakers: Carling Caldwell, Jade Cox, Jennifer Guillory, RoxAnne Wyatt, Sara Malloy</i></p> <p>Word of mouth is the most effective and efficient way to communicate the benefits of Career &amp; Technical Education programs and Student Ambassadors are an excellent communication resource. Come and hear from the perspectives of Student Ambassadors, Ambassador Sponsors and CTE Administrators on how to develop an ambassador program where everyone has a significant role on the team in championing your CTE program while building leadership capacity among the students.</p>	
2:00pm – 2:45pm	<b>K Biz Courses, Bellringers, and Balance Sheets.... &amp; TEKS Customizable Courses (exhibitor content)</b>	Helm
	<p><i>Speakers: Liz Brown Evans, Michael Lewis</i></p> <p>BusinessU now provides a TEKS analytics dashboard for all of its high school business courses, plus a weekly Bellringer episode series (currently in Season 2), and MS Office certification prep materials!</p> <p>BusinessU is a standards-based, interactive curriculum platform with full-year courses including Marketing, Personal Finance, Entrepreneurship, Accounting, Intro to Business, Economics, Management, and Finance. Each course provides lessons based on TEKS, video content presented from a group of young, diverse entrepreneurs, and also various summative (auto-graded) and formative (individual and group activities) assessments, projects, discussions, &amp; exams. The platform also includes a weekly bellringer video resource based on current events and case studies.</p> <p>The Teacher Dashboard provides real-time measuring and monitoring tools, standards-based analytics, group management, tracks student leader efficacy, and custom rubrics. Fully integrated with Google Classroom, Canvas, Schoology and MS Teams.</p>	
2:00pm – 2:45pm	<b>K CTE Business English: A More Practical Approach to Senior English – Real World Skills and a Portfolio</b>	Harbor
	<p><i>Speakers: Amy Flippin, Deb Pritchard, Mandie England, Melissa Gerhart</i></p> <p>Senior English has become more than Beowulf or Shakespeare. Texas now offers a CTE Business English course which concentrates on business writing skills, as well as public speaking and research skills. My curriculum applies what is learned to real world experiences. Students practice resume writing, interview skills, business letter/memo writing, email etiquette, dressing for success, dining etiquette, communication, and application skills. Seniors engage in activities to become involved/productive members of society following graduation.</p> <p>Participants will learn how to blend business writing, speaking, and research skills with real world experiences. Speaker shares her curriculum and the opportunities given seniors to apply these skills to life after high school. (Business writing, guest speaker series, oral presentations, job interviews and a business dinner with professionals who talk career choices with students.)</p> <p>Teachers from around Texas (and the United States) have found my school webpage and requested curriculum information for the past three years. I will share my class syllabus, resources, guest speaker contacts, lessons/projects and rubrics, videos, and student presentations. I will spend a portion of the presentation speaking about the culminating project of a Business Dinner in which students are paired with area professionals to enjoy a four-course dinner in an upscale restaurant. Students are required to dress professionally, carry a portfolio, and engage in conversation about careers they hope to explore. The event grows exponentially each year and is overwhelmingly successful.</p>	

2:00pm – 2:45pm	K	<b>Esports for Dummies</b> <i>Speakers: Aaron Kapiko, Kevin Ross</i> Have you heard all the buzz around Esports and are wondering what is it? How do you start a league? Your teachers want to start one but you do not know how to support it? What program of study or courses do you put this in? What equipment do I need to have? Do these students travel for competition? Can students earn scholarships? etc....  If any of these are questions of yours, then this is the session for you.	Ballroom C (Second Floor)
2:00pm – 2:45pm	K	<b>Grooming Industry Professionals to be Better Teachers</b> <i>Speakers: JJ Ayers</i> With the ever increasing shortage of teacher pools, many districts rely on hiring industry professionals to fill the roles of CTE teacher. However, how do we groom them to be better teachers in the classroom? Come join the conversation on different ways of growing your new hires into effective educators.	Yacht
2:00pm – 2:45pm	K	<b>How to Develop Industry Focused Work Based Learning Models</b> <i>Speakers: Courtney Sharkey, Paul Simmons</i> This presentation is built around creating focused and engaging work based learning models with industry partners. To help move from "guest speakers" to real world projects, internships, and life long lessons.	Galleon I
2:00pm – 2:45pm	K	<b>Implementing the Community Health Worker IBC</b> <i>Speakers: Spenser Adams</i> We will discuss what a CHW is, the benefits of the CHW certification, as well as who can be certified. We will also look at certification requirements for both the Community Health Worker Instructors, as well as the Community Health Worker IBC.	Clipper
2:00pm – 2:45pm	K	<b>LEVEL UP: Business Partner Brigade</b> <i>Speakers: Dana Carmouche, Sadie Gomez, Rodrick Pierson</i> As the middle skills gap widens, CTE department must maximize business partnerships to enrich programs, engage work-ready talent, and expose the emerging workforce to occupational opportunities. In this lesson you will learn how Houston ISD Career Readiness Department (Special Projects Team) has increased engagement, equitable access, and out-of-the box opportunities for students. Participants will leave with implementable steps to improve equitable outcomes for all students.	Galleon II
2:00pm – 2:45pm	K	<b>SchoolLinks (exhibitor content)</b>	Spinnaker
2:00pm – 2:45pm	K	<b>Secure your seat early - STEM classes are filling up fast in HEB ISD!</b> <i>Speakers: Kiera Elledge, Lisa Karr</i> It is standing room only in Hurst-Euless-Bedford ISD! We are building it - and they are coming! By carefully constructing a K-12 CTE/STEM Program of Study, HEB ISD is starting students at an early age thinking about careers and industry-based certifications in STEM and other CTE career clusters.  This presentation will show the curriculum alignment from elementary through secondary, review CTE Programs of Study, and highlight recruitment & engagement strategies for students & staff. Come see why HEB ISD is one of the top tier districts in the state of Texas!	Galleon III
2:00pm – 2:45pm	K	<b>The Texas Economy: What's Going on and How Does it Affect my Students?</b> <i>Speakers: Richard Froeschle</i> These are uncertain economic times. Conditions in the U.S. and Texas economies influence the availability of jobs, and the industries and occupations that are growing. This session will focus on the state of the Texas labor market, how it's changing, and what that means to the preparation and talent development of your students.	Ballroom AB (Second Floor)



2:00pm – 2:45pm	K	<b>Transformation Starts Here: Improving The Culture of Your CTE Department</b> <i>Speakers: Rick Bough</i> This session will provide CTE, District, and Campus leaders with ideas and actions steps that can be used to transform the culture of their program, department, or campus.	PreFunction 1
2:45pm – 3:30pm	E	<b>Afternoon Solution Center/Beverage Break</b>	Exhibit Hall B
3:00pm – 3:30pm	M	<b>CTAT Area Meetings</b>	Ballroom ABC (second floor)
3:30pm – 4:15pm	P	<b>Legislative Update and CTAT Statewide CTE Roundtable</b>	Ballroom AB (Second Floor)
4:15pm – 6:30pm	S	<b>CTAT Reception Hosted by iCEV</b>	First Floor PreFunction Area

B Break/Meal  
 K Breakout  
 E Expo  
 M Meeting  
 P Plenary  
 R Registration  
 S Social

T Training

---

**FEBRUARY 1 • WEDNESDAY**

---

7:30am – 8:30am	B	<b>Continental Breakfast</b>	Exhibit Hall B
8:00am – 11:00am	E	<b>Exhibit Hall/Solution Center</b>	Exhibit Hall B
8:30am – 9:15am	K	<b>"911-What is your emergency?"</b> <i>Speakers: AmyJo Miller, David Hayes, Teresa McLaughlin</i> Small Schools! Come and let us share our story of how we successfully launched an EMT training academy in our district of 520 students K-12 last year and help you plan for the hurdles we encountered on our journey to generate an inaugural class with an astounding 80% passing rate on the EMT basic National Registry Exam. We will share our planning strategies, resources, scheduling, course sequencing, Program of Study, Dual Credit and CCMR info, setting up clinical sites, how we found our instructor, our community partners, and our program coordinator as well as any other start up tips and tricks. Full disclosure on the problems we had and how we resolved them. We will also include information on our new CERT (Community Emergency Response Team) and our new HOSA chapter as well. You can do this!	Galleon I
8:30am – 9:15am	K	<b>Autocoding 101</b> <i>Speakers: Lacy Freeman</i> The Texas Education Agency utilizes an autocoding process to determine students' CTE indicator codes. This session will provide counselors, administrators, and superintendents with an overview of the autocoding process and review related code tables and other helpful resources.	Ballroom C (Second Floor)
8:30am – 9:15am	K	<b>Bringing Space Tech into the Classroom (exhibitor content)</b> <i>Speakers: Bart Womack</i> This session may be perfect for Space Center Houston S.T.E.M. Educational Support engagement.	Spinnaker
8:30am – 9:15am	K	<b>CTE Director from Ground Zero</b> <i>Speakers: Amy Vance, Toni Tennison</i> Coming into a district with no CTE director that has two 5A high schools, I will share my experiences and my methods used to assess what needed to be done from day 1 on through my first year and still continues. How to assess PEIMS, FTEs, master schedule, teacher assignments, CTSOs etc. This includes tips and tidbits about how began working relationships with PEIMS, teachers, campus administrators, school board and community members.	Schooner
8:30am – 9:15am	K	<b>CTE Recognition &amp; Promoting</b> <i>Speakers: Mary Smith, Alison Belliveau, Carla Ruge-Fritz</i> Are you looking for ways to recognize and promote your CTE students and programs? Join three districts as they showcase what has worked for them. Bring ideas to share with other districts what has worked for you or come to get ideas for your district. CTE students and teachers work hard and perform in areas such as IBC, CTSO winners, CCMR earners...let's give CTE the honors that they deserve. Recognition is a natural recruitment tool, so this will also give you ideas on recruitment.	Galleon III

---

8:30am – 9:15am	K	<b>Destination Success Career Exploration Event Planning</b> <i>Speakers: Angelique Sanchez, Christina Rice Imumwen, Christine Walker, Lori Vereen, Melissa Caldwell</i> This session is designed for CTE Administrators, Leaders and Counselors who are interested in learning more about organizing a district wide career event. The Destination Success Career Exploration event allows for families and students K-12 to engage in exploration of careers with our local business partners as well as our CTE instructors. This session will be conducted in a gallery walk format that models the real event.	Exhibit Hall B
8:30am – 9:15am	K	<b>Do All Students Have Equal Access to CTE? Methods of Administration Overview</b> <i>Speakers: Chelsea Reeves, Lisa Harrison</i> Do all students have equal access to CTE? Join the ESC11 CTE Team to learn valuable tools, resources, and documentation to ensure that all students enjoy equal access to Career and Technical Education. All stakeholders are welcome!	Ballroom AB (Second Floor)
8:30am – 9:15am	K	<b>Implementing a NOCTI Credentialing Program (exhibitor content)</b> <i>Speakers: Randi VanHemert</i> NOCTI is pleased to have several credentials included on the 2022-24 list of industry-based certifications (IBCs). Managing a successful NOCTI credential program involves communication, planning, and engaging stakeholders. Join this session to learn how to get started and discuss planning for administration, roles and responsibilities, score reports and data, NOCTI certification, college credit recognition, and engaging stakeholders. NOCTI looks forward to working with CTE programs in Texas!	Helm
8:30am – 9:15am	K	<b>Industry Partnerships for Student Success</b> <i>Speakers: Mike Berry, Roxanne Fentress</i> Create industry partnerships that really make a difference for students. In this session, participants will hear how San Angelo ISD Career & Technical Education partnered with the Chamber of Commerce to increase awareness of programs of study and employment opportunities available to students upon graduation. Student knowledge of local workforce needs increased and employers gained access to applicants they never had before. The results of this partnership benefits the entire community. Presentation notes and templates will be shared.	Galleon II
8:30am – 9:15am	K	<b>Launching Pads Not Safety Nets: Connecting the Classroom to Careers</b> <i>Speakers: Charley Ayres, Denise Ayres</i> The importance of connecting classroom learning experiences to the real world is without dispute among today's educators and industry leaders alike. The question is not do we need to this but rather how do we do this and how do we do it effectively? Join us to discover how Temple ISD has teamed with Workforce Solutions of Central Texas to create Launching Pads for middle and high school students without adding any additional work to that of teachers. Leave with ideas, resources, and a framework of how to implement career exploration, navigation, and preparation that enables post-secondary readiness and success.	Clipper
8:30am – 9:15am	K	<b>Program of Study: Mapping and Frameworks</b> <i>Speakers: Jennifer Bullock, Les Hudson</i> As Texas moves forward with Programs of Study for CTE student concentrators and completers, the CTE team at Texas Education Agency wanted to provide resources for LEA's and industry that helps them visualize data, courses, IBCs, occupations, etc. This session will provide insight in to how to use the mapping application and to learn more about the updates to CTE Program of Study framework docs. Laptops recommended.	PreFunction 1
8:30am – 9:15am	K	<b>Teacher Survival Guide</b> <i>Speakers: Kaelon McLemore</i> In this presentation, I will be going over the trials and tribulations of a first year teacher going into her 3rd year. By highlighting the strategies that I grew to excel at. Also, highlighting the strategies I wish I knew earlier. This presentation will help the administrators to see a different point of view when it comes to new teachers	Harbor

8:30am – 9:15am	K	<b>What Makes a CTE Champion</b> <i>Speakers: Bonnie Villarreal, Jennifer Ervin</i> The presentation will describe the values and mission of CTE. It will describe who are the CTE champions and how they fit into the success of students. It will express the qualities in of a CTE champion and what they do to meet the needs of the programs.	Yacht
8:30am – 10:00am	R	<b>Registration Open</b>	First Floor PreFunction Area
9:30am – 10:15am	K	<b>Benefits and Function of Enterprise Learning Labs</b> <i>Speakers: Renee Cosby, Adam Frenzel</i> This session will detail how Fort Bend ISD integrates both independent and district-managed businesses into the James Reese Career and Technical Center to the benefit of our students, instructional programs, business partnerships, various district departments, and the community-at-large. FBISD is proud to share their unique take on offering innovative work-based education embedded into multiple program areas.	Yacht
9:30am – 10:15am	K	<b>Can I Get Those Digits?</b> <i>Speakers: Caroline Barbosa, Valerie Malone</i> Let the numbers do the talking. Stop overthinking it. The answers to your questions are right in front of you. It's in the data! Let's go on a journey and evaluate our methods for tracking the metrics we need to showcase, expand and develop our CTE pathways.	Clipper
9:30am – 10:15am	K	<b>CTE Leadership Committee</b>	PreFunction 1
9:30am – 10:15am	K	<b>Developing Future Educators</b> <i>Speakers: Christine Holecek, Lisa Saxenian</i> Waco ISD 1st cohort class of the Future Educators Academy is up and running for the 2022-2023 school year. Come hear about this PTECH program and the year long planning process we used prior to opening. We are "Building the Airplane as we fly it". We will discuss the blueprint to opening as well as the designation process. Hear about the lessons learned through the first official year of this unique program.	Ballroom AB (Second Floor)
9:30am – 10:15am	K	<b>Hit the Mark: CTE Marketing That Makes an Impact</b> <i>Speakers: Tara Bordeaux, Courtney Rosow, Tammy Caesar</i> In today's ever-changing technology and social platforms, this presentation will offer ways to create a marketing system than works best for CTE teachers, departments, and districts. From explaining multiple ways to create engaging content, the apps and software used, to sharing on different social media platforms, attendees will walk away with a better understanding of how to showcase and highlight CTE Programming effectively. Included with the presentation will be digital assets/guides and handouts.	Schooner
9:30am – 10:15am	K	<b>Increasing Access to Transition Services for Students with Disabilities</b> <i>Speakers: David Gutierrez, Jasmine Hernandez</i> Did you know that 1 in 4 individuals have a disability? In this session attendees will gain perspective on what a disability is via a sensitivity training aimed at bringing awareness to multiple disabilities. Student HireAbility Navigators will navigate through Workforce Solutions resources that can be found throughout the state and transition services available to support students with disabilities. Attendees will also learn about the integration with Texas Workforce Solutions-Vocational Rehabilitation Services and how to connect with them.	Galleon III

9:30am – 10:15am	<b>K P-Tech. We Need to Consider More than the Opportunity Piece if We Want to Do What is Best for Students. How Can We Best Support P-Tech Students and Ensure Their Success?</b>	Harbor
	<i>Speakers: Savannah Hollis</i>	
	<p>Research indicates that educational institutions must implement specialized support systems to promote the success of at-risk students in academic settings. As P-Tech (Pathways in Technology Early College High School) programs seek to ensure these students are afforded high quality, rigorous academic and vocational opportunities to make certain they are well prepared for success at the post-secondary level, it is important that schools implement on and off campus systems and processes specific to their needs. This session will discuss best practices for teachers, counselors, and administrators supporting P-Tech students.</p>	
9:30am – 10:15am	<b>K Paying Teachers What They Are Worth (Or At Least Trying To)</b>	Galleon I
	<i>Speakers: Sheri Bonds</i>	
	<p>Learn about two financial benefits of being a CTE teacher in Round Rock ISD: Years of Experience Committee and the multi-prong CTSO stipend structure. The Years of Experience Committee has been in place for nearly a decade to review and award salary bumps for CTE teachers with industry experience. This has been used as a recruiting tool and has been quite effective. Learn about our process, forms, and the review committee structure. Our multi-prong CTSO stipend structure combines campus stipends and CTE value added payments so that teachers are encouraged to find co-sponsors and not split a stipend.</p>	
9:30am – 10:15am	<b>K Simplify Your Life as a CTE Instructor Using Digital Resources &amp; Activities (exhibitor content)</b>	Helm
	<i>Speakers: Louis Moser</i>	
	<p>Teacher responsibilities seem to increase every year, and there's never enough time in the day to get it all done. Learn how well-designed Digital CTE/Career resources can help teachers maximize their instructional time while preparing students for high-demand Industry-Based Certifications and Texas Endorsements.</p>	
9:30am – 10:15am	<b>K What CTE Teachers Want</b>	Galleon II
	<i>Speakers: Candace McGowan</i>	
	<p>Come find out what CTE Teachers want in their professional development. This session will take a look at research conducted in a Texas suburban school district about what CTE Teachers perceive as needed professional development. The study was based on the TTESS, CTE instruction, and best practices in professional development and compared teachers who entered the profession via a University-based Certification program and Alternative Certification.</p>	
10:15am – 11:00am	<b>E Morning Solution Center Walkabout/Break</b>	Exhibit Hall B
11:00am – 11:45am	<b>P TEA State Update</b>	Ballroom AB (Second Floor)